

**MOBILE APP SPONSORSHIPS**



**ALA Annual Conference App  
Premier Sponsor - \$6,500**

- Custom splash page display ad during each user visit
- Daily Push Notification
- Logo on Daily Snapshot Email
- Recognition in Know Before You Go Email
- Upgraded app listing
- Banner ad (1st placement)



**ALA Annual Conference App  
Supporting Sponsor - \$3,500**

- 2 Conference push notifications
- Banner ad (2nd placement)
- Upgraded app listing.



**ALA Annual Conference App  
App Schedule Sponsor - \$1,500**

- Watermark of logo on schedule in app and journal.

**Premier App Sponsorship Bundle  
\$10,000**

Includes all Conferences: CLI, BLC Regionals East - Central - West, IP Conference

**Supporting App Sponsorship Bundle  
\$6,500**

Includes all Conferences: CLI, BLC Regionals East - Central - West, IP Conference

**App Schedule Sponsorship Bundle  
\$3,000**

Includes all Conferences: CLI, BLC Regionals East - Central - West, IP Conference



**Annual Conference Page Statistics**



PAGE VIEWS

**53,533**

USERS

**1,880**



**Contact your business  
development representative today**

**667-206-4266**