

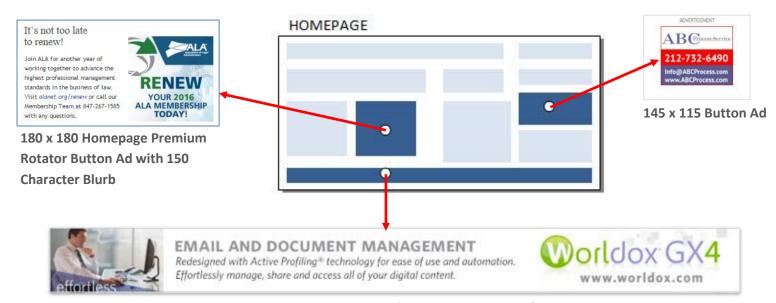
alanet.org — BE THERE. BE SEEN. ALL THE TIME.

Enhance your marketing plan with monthly access to thousands of legal management professionals.

ALA's website is where legal management leaders go to:

- find resources and solutions
- · network with peers
- register for ALA events
- · find or post a job

alanet.org website stats:	
Average Monthly Visits	36,324
Average Monthly Unique Visitors	12,486
Average Monthly Page View	175,332
Pages Viewed Per Visit	4.83
Average Visit Duration 3 min	., 49 sec.



960 x 90 Homepage Premium Footer Rotator Ad

AD	DIMENSIONS	RATES
Home page premium button ad (rotator) 2 available per month	180 x 180 and 150 characters	\$1,195/mo x3 months \$995/mo x6 months \$795/mo x12 months
Home page button 8 available per month	145 x 115	\$795/mo x3 months \$695/mo x6 months \$595/mo x12 months
Home page footer ad (rotator) 4 available per month	470 x 90	\$495/mo x3 months \$395/mo x6 months \$295/mo x 12 months
Run of site footer ad (rotator) 4 available per month	960 x 90	\$1,595/mo x3 months \$1,295/mo x6 months \$995/mo x12 months

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