

# Highlight Customer Success!

Join ALA's Legal Solutions Spotlight Legal Management Magazine.  
Share how your products and services contribute to law firm success.



## Nonprofit Associations *(Sample Spotlight)*

### Contact Info

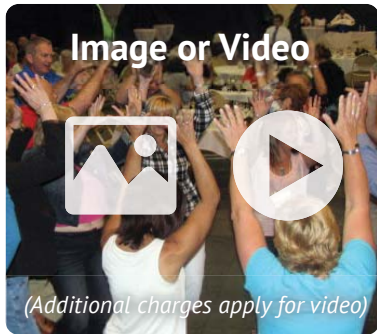
Company Name, Street Address,  
Contact Phone Number, Email Address,  
www.companyURL.com



### Member Testimonial

Max Word Count: 250

Lorem ipsum dolor sit amet, ei quo brute pertinacia, et eros utinam bonorum quo. Ne voluptaria mediocritatem est, stet novum iracundia et his, hinc novum ex est. Cu meliore adipisci has, odio labores atomorum at mei, cu pro eripuit gubergren. Adversarium vituperatoribus qui te, no duo liber affert. No duo illud putant, solum volutpat liberavisse duo eu. Mel assum clita an. Vim ipsum expetenda ex, ei nemore eloquentiam eam. Adversarium.



Caption – Max word count: 20

### About Your Company – Max word count: 150 w/ links

Lorem ipsum dolor sit amet, ei quo brute pertinacia, et eros utinam bonorum quo. Ne voluptaria mediocritatem est, stet novum iracundia et his, hinc novum ex est. www.companyURL.com

### SIGN UP

Please complete, sign, and email to your Business Development Representative

OR

**Fax to 443-281-0660**

Written confirmation will follow



## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## BILLING INFORMATION

**Invoice my company at the provided address.** I understand that payment is due upon receipt of invoice. Make checks payable to the Association of Legal Administrators, Attn: Account Receivables-ALA, P.O. Box 95583, Chicago, IL 60694-5583, for U.S. Dollars only.

### Credit Card:

I authorize ALA to charge \$ \_\_\_\_\_ to the credit card below.

Card Type:  Visa  MasterCard  AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address if different then above: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Signature (X)** \_\_\_\_\_

Special Instructions: \_\_\_\_\_

## PRICING

- \$4,000** Spotlight and adjacent full-page ad in December issue of *Legal Management* magazine
- \$2,500** Spotlight in December issue of *Legal Management* magazine
- \$500** Video enhancement option

## SPECIFICATIONS

- **Logo**  
Minimum resolution 300dpi at 2"x2"
- **250 Word Testimonial**  
About your product or service
- **Photo**  
Minimum resolution 300dpi at 2"x2"
- **Video Option**  
Image can be replaced with a video – additional charges apply. MP4 (only acceptable format) – 1280 x 720 pixels, 30 frames per second. Video will be hosted on ALA YouTube or Vimeo page. You are also welcome to provide your own YouTube or Vimeo link.
- **About Your Company**  
100-150 words about your company (can include hyperlinks)

**IMPORTANT:** Signing this insertion order (whether by a representative of the advertiser and/or a representative of an agency working on behalf of the advertiser) represents a binding contract to provide, place, and pay for advertising in ALA's print and/or digital publications as stated in the order. Any cancellation of or change in this contract must be submitted in writing 30 days prior to the issue's stated "space deadline" as shown in ALA's 2015 Media Kit, a print or digital copy of which is available upon request. Publisher reserves the right to reject any advertisement. Digital ad files must be provided to the publisher by the material due dates indicated in this order. Payment in full for any advertising placement is due within 30 days of publication of the advertisement. Failure to make payment when due shall result in a service charge from the date of publication of 1.5% per month or maximum permissible rate. Costs of collection, including legal fees, shall be borne by the advertiser or agency. Failure to make payment when due also may void any scheduled added-value benefits for the advertiser, at the publisher's discretion.