

LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS



2016 Editorial Calendar

**Editorial calendar, deadlines and publish dates are subject to change at editors' discretion.*

JANUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Nov 23

Ad due: Dec 14

EDITORIAL DEADLINES

Pitches due: In Progress

Draft due: Nov 23

Issue Published: January 8

TOPICS

- Law firm employee alumni networks
- Dealing with active shooters/importance of EAPs for prevention
- Toxic employees and their effect on the workplace

FEBRUARY

ADVERTISEMENT DEADLINES

Ad space reserved: Dec 28

Ad due: Jan 11

EDITORIAL DEADLINES

Pitches due: Nov 2

Draft due: Dec 28

Issue Published: February 12

TOPICS

- Pulling back the cover on legal (technology) start-ups
- Succession planning for retiring partners
- Innovative strategies for the smaller firm

MARCH

ADVERTISEMENT DEADLINES

Ad space reserved: Jan 25

Ad due: Feb 16

EDITORIAL DEADLINES

Pitches due: Jan 4

Draft due: Jan 25

Issue Published: March 11

TOPICS (Focus on Finance)

- Pricing legal services
- Driving revenue at your firm
- Hiring a CMO and your bottom line
- Successful ROI

APRIL

ADVERTISEMENT DEADLINES

Ad space reserved: Feb 22

Art due: March 14

EDITORIAL DEADLINES

Pitches due: Jan 4

Draft due: Feb 22

Issue Published: April 8

TOPICS

- Annual Conference Preview
- Empowering through diversity & inclusion
- Legal project management
- 5 things to do while in LA

LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS



MAY

ADVERTISEMENT DEADLINES

Ad space reserved: March 21

Art due: April 11

EDITORIAL DEADLINES

Pitches due: Feb 1

Draft due: March 21

Issue Published: May 13

TOPICS

- How to create a meaningful performance evaluation
- Leveraging generational differences
- Tips for responding to RFPs

JUNE

ADVERTISEMENT DEADLINES

Ad space reserved: April 18

Art due: May 9

EDITORIAL DEADLINES

Pitches due: March 1

Draft due: April 18

Issue Published: June 10

TOPICS

- Creativity with AFAs
- Big data trends
- What I took back from AC2016

JULY/AUGUST

ADVERTISEMENT DEADLINES

Ad space reserved: May 31

Art due: June 20

EDITORIAL DEADLINES

Pitches due: April 6

Draft due: May 31

Issue Published: July 15

TOPICS

- Outsourcing: Ethical and risk management
- Confronting performance problems
- The rise of legal process outsourcing

SEPTEMBER

ADVERTISEMENT DEADLINES

Ad space reserved: July 11

Art due: Aug 1

EDITORIAL DEADLINES

Pitches due: May 16

Draft due: July 11

Issue Published: September 9

TOPICS

- Marketing: Tips for connecting to clients
- Cultivating employee accountability
- 2016 Compensation & Benefits Survey

LEGAL MANAGEMENT

THE MAGAZINE OF THE ASSOCIATION OF LEGAL ADMINISTRATORS



OCTOBER

ADVERTISEMENT DEADLINES

Ad space reserved: Aug 15

Art due: Sept 6

EDITORIAL DEADLINES

Pitches due: June 6

Draft due: Aug 15

Issue Published: October 14

TOPICS (Focus on Technology)

- Signs of a cyber breach
- Cloud computing updates
- Wearable technology and legal concerns
- Training employees on cybersecurity
- Bringing your office up to tech-speed

NOVEMBER/DECEMBER

ADVERTISEMENT DEADLINES

Ad space reserved: Sept 12

Art due: Oct 3

EDITORIAL DEADLINES

Pitches due: July 11

Draft due: Sept 12

Issue Published: November 18

TOPICS

- Tips for driving successful change
- Virtual workplaces
- Future trends for 2016

HOW TO CONTRIBUTE TO LEGAL MANAGEMENT

INTERESTED IN WRITING FOR *LEGAL MANAGEMENT*?

Opportunities are available for freelance authors, consultants, industry experts and business partners.

For contributor guidelines, visit www.alanet.org/legalmgmt.

Pitches can be sent to publications@alanet.org.

HAVE AN IDEA FOR A STORY THAT ISN'T LISTED ABOVE?

Please send us your pitch! Our articles are not limited to the above topics, and we welcome innovative story ideas from new and returning authors. Please make sure to read our contributor guidelines before submitting a pitch to ensure your story idea is a good fit for *Legal Management*.

INTERESTED IN ADVERTISING IN *LEGAL MANAGEMENT*?

To learn more about advertising opportunities, contact advertising@alanet.org

DO YOU HAVE OTHER QUESTIONS ABOUT *LEGAL MANAGEMENT*?

Please email publications@alanet.org with questions.